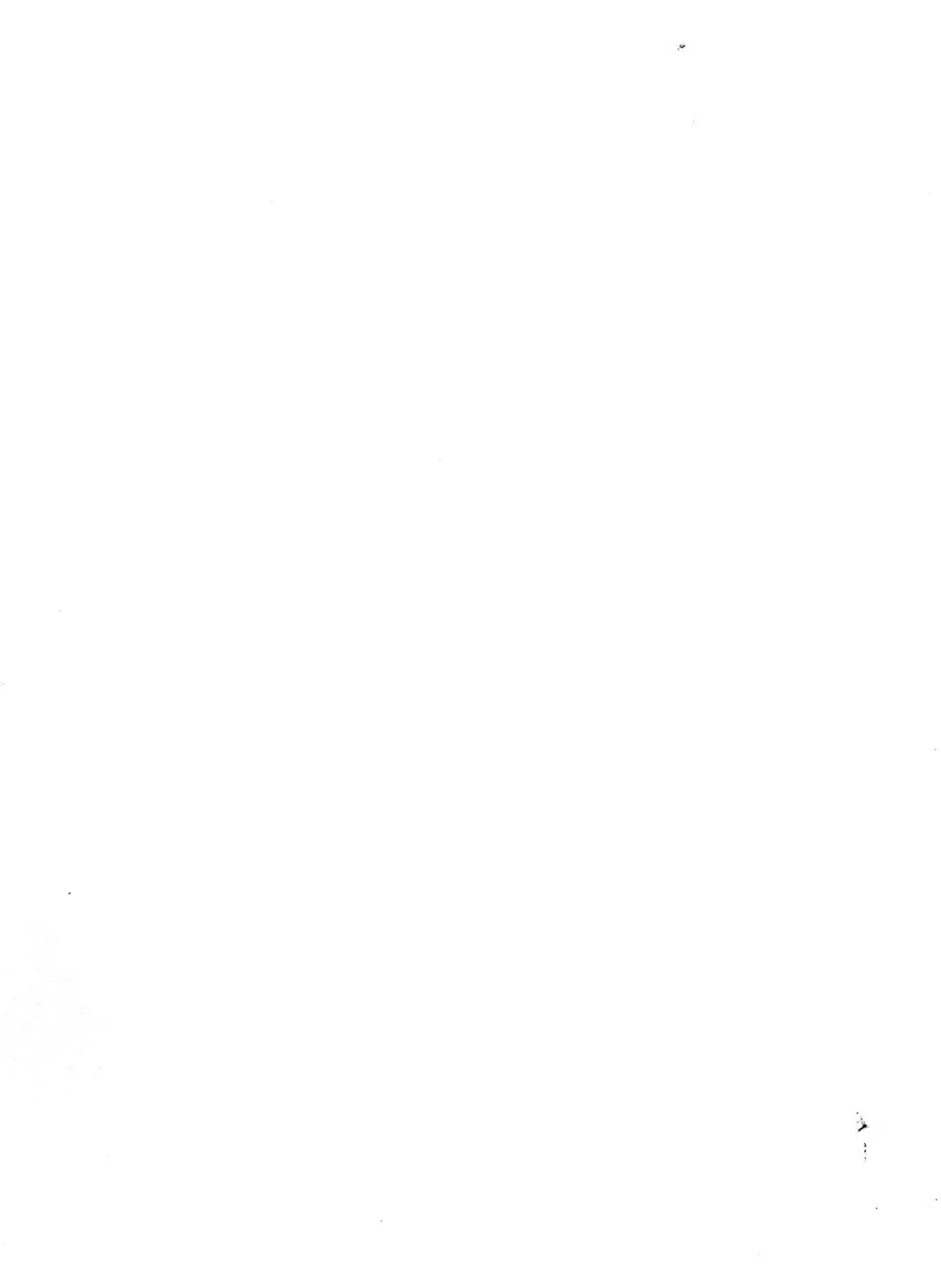


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Do not assume content reflects current scientific knowledge, policies, or practices.



VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

January 5, 1962

85 WHITE STREET, NEW YORK 13, N. Y.

PHONE
Barclay 7-4900

Orders of \$50.00 of Grass Seed in Straight Varieties or our Branded Mixtures, except where noted, we will Prepay delivery within 50 miles of New York City from this list price. You may include other Vaughan's Lawn or Vaughan's Branded Products on your order to make this total. Orders of \$100.00 we will prepay within 100 miles, and Orders of \$300.00 within 300 miles.

On orders for less than these amounts Prices are F.O.B. New York City. Slightly higher prices charged for less than bag lots. All Grass Seed Prices subject to market changes and will be booked at the lowest price day received.

We are always pleased to quote quantity lot buyers an F.O.B. New York City or a delivered price. Phone or wire inquiries at our expense.

	Per 100 lbs.
CLOVERS and ALFALFA	
Red Medium, purity 99%	45.00
Alsike Extra Fancy, purity 99%	30.00
Common Alfalfa	52.00
Birdfoot Trefoil Imported	60.00

WHITE CLOVER

Extra Fancy	65.00
Packed in 1 lb. carton \$10.20 per dozen.	
Packed in $\frac{1}{2}$ lb. bags, \$6.00 per dozen.	
Ladino White Clover (certified)	Ask
New Zealand White Clover	90.00
in 1 lb. boxes	\$13.56
in $\frac{1}{2}$ lb. bags	7.50
Kent Wild White Clover	95.00

TIMOTHY

Fancy, purity 99.60%	16.50
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REDTOP

Solid Seed, purity 92%	34.00
Solid Seed, purity 95%	36.00
Solid Seed, purity 98%	39.00

BLUE GRASS

Kentucky, fancy, purity 85%	40.00
in 1 lb. boxes	60.00
Kentucky, extra fancy, purity 90%	43.00
Kentucky, superfine, purity 98%	48.00
in 1 lb. boxes	68.00
Canada Blue, fancy	Ask
Merion Kentucky Blue 93%	105.00
Merion Kentucky Blue "Blue Tag"	115.00
Our Merion Stocks Are Free of	
Poa Annua	
Delta Kentucky Blue	55.00
Arboretum Kentucky Blue	60.00
Newport Kentucky Blue	65.00
Parks Kentucky Blue	70.00

ROUGH BLUE GRASS

Poa Trivialis 90%	45.00
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RYE GRASSES

Common Ryegrass	11.00
Italian Ryegrass (Domestic)	11.00
in 5 lb. bags	16.00
Perennial or English Rye Grass	13.00
in 5 lb. bags	18.00

BENT GRASSES

Astoria Colonial Bent Blue Tag	78.00
in 1 lb. boxes	100.00
Colonial Bent Blue Tag	80.00
Seaside Bent Blue Tag	110.00
in 1 lb. boxes	130.00
Highland Bent Blue Tag	38.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	550.00
Velvet Bent	Ask

RED AND TALL FESCUES

Chewing Fescue (Domestic)	26.00
in 1 lb. boxes	46.00
Creeping Red Fescue (Domestic)	27.00
Creeping Red Fescue (Imported)	25.00
Illahee Creeping Red Fescue B.T.	30.00
in 1 lb. boxes	50.00
Penn Lawn Fescue Blue Tag	33.00
in 1 lb. boxes	53.00
Alta Tall Fescue	23.00
Kentucky 31 Tall Fescue	19.00
Sheeps Fescue	Ask

HAY GRASSES

Meadow Fescue	23.00
Orchard Grass	30.00

MISCELLANEOUS

Sudan Grass (Piper)	14.00
Bermuda Grass	45.00
Bermuda Grass Hulled	65.00
Seed Buckwheat	9.00
Seed Rye	\$5.50 - 100 lbs. f.o.b. N. Y.
Zoysia Japonica	10 lbs. 32.50

See Free Delivery Offer Above.

5 LB. POLYETHYLENE BAGS

WE OFFER 2 MIXTURES
FORMULATED AND PRICED TO HELP
YOU MEET LOW PRICE
COMPETITION

GREENVIEW
EMERALD ISLE
ATTRACTIVE COLORED BAGS
PRICES ON REQUEST

Miscellaneous LAWN MIXTURES

See Pages 2 and 3 for Vaughan's Branded Mixtures	
Prepaid on 200 lbs. or over.	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk	18.00
in 5 lb. bags	23.00
Columbia Park	
in bulk	22.00
in 5 lb. bags	27.00
Yorkshire Park (Formerly "Gramercy Park") in bulk	28.00

Central Park Choice	
in bulk	38.00
in 5 lb. bags	43.00
Evergreen	
in bulk	45.00
Superior	
in bulk	55.00
Shady Spot	
fancy, in bulk	45.00
Athletic Mixture	42.50
Standard Long Island Mixture	
in bulk	35.00
in 5 lb. bags	40.00

GRASS MIXTURES

For Hay and Pasture	35.00
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VAUGHAN'S WILD BIRD SEED F.O.B., N. Y. CITY

Contains All Bird Seeds—No Fillers or Screenings	
A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	

C—Packed 20-5 lb. bags	9.00
When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.	

SUNFLOWER AND MILLETS F.O.B., N. Y. CITY

Sunflower, Small Black	11.50
Sunflower, Poultry (Grey Striped)	13.00
Sunflower, Parrot (Grey Striped)	15.50
Sunflower, Large (Grey Striped)	17.50
White Millet	7.00
Yellow Millet	7.50

Vaughan's MASTER BLEND Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including four new, improved grasses selected as Champions by National Turf Research

Merion Kentucky Blue Grass is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

Delta and Newport Kentucky Blue Grass, known for exceptional seedling vigor. Delta and Newport varieties were added to Master Blend because they start growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

Pennlawn Creeping Red Fescue, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

OTHER Vaughan's MIXTURES FOR SPRING 1962

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or see special prepaid offer on page 1.



VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND ARBORETUM BLUE GRASS, THE BLUE GRASSES DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons	(Retails \$1.25)	\$18.75 per case of 25
3 lb. cartons	(Retails \$3.60)	\$34.56 per case of 16
5 lb. bags	(Retails \$5.75)	\$35.00 per bale of 10
Per 100 lbs		
10 and 15 lb. bags	\$68.00	100 lb. lots \$65.00
50 and 25 lb. bags	\$67.00	500 lb. lots \$64.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.

Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons	(Retails \$ 1.10)	\$16.50 per case of 25
3 lb. cartons	(Retails \$ 3.15)	\$30.24 per case of 16
5 lb. bags	(Retails \$ 5.00)	\$30.50 per bale of 10
Per 100 lbs		
10 and 15 lb. bags	\$59.00	100 lb. lots \$56.00
50 and 25 lb. bags	\$58.00	500 lb. lots \$55.00

VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue

1 lb. cartons	(Retails \$ 1.10)	\$16.50 per case of 25
3 lb. cartons	(Retails \$ 3.15)	\$30.24 per case of 16
5 lb. bags	(Retails \$ 5.00)	\$30.50 per bale of 10
Per 100 lbs		
10 and 15 lb. bags	\$59.00	100 lb. lots \$56.00
50 and 25 lb. bags	\$58.00	500 lb. lots \$55.00

BE MODERN! Sell Modern Lawn Seed Mixtures

January 5, 1962

(TURN

**VAUGHAN'S "NEW IMPROVED"
LONG ISLAND FORMULA**
With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue. Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally as well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Standard Long Island on page 1.)

	Retail Prices	Dealer Price
1 lb.	\$ 1.10	\$16.50 per case of 25
5 lbs.	5.25	30.24 per bale of 10
25 lbs.	23.75	lots of 2 or more \$14.00 each \$52.50 per 100 lbs.



VAUGHAN'S VALU-BLEND LAWN MIXTURE

For Quick Results at a Low Price:
Contains no Timothy or Other Adulterants.
1 lb. cartons . . . (Retails \$.80) . . . \$12.50 per case of 25
3 lb. cartons . . . (Retails \$2.30) . . . \$22.50 per case of 16
5 lb. bags (Retails \$3.75) . . . \$22.50 per bale of 10
25 lb. bags-\$42 per lb. 100 lbs.-\$40. 500 lbs.-\$195.

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote. Also see Grass Seed Page.

Vaughan's **MASTER BLEND** Merion Formula



EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

Contains 4 latest grasses developed by scientists

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 45% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass, Newport Kentucky Blue and Pennlawn Creeping Red Fescue.
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . . only $\frac{1}{3}$ as much as standard blue grass mixtures.

(FREE OF POA ANNUA AND BENT)

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,250,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta and Newport Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther. Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 1.79	Case 25/1 lb.....	\$27.00	25 lb. bag.....	\$ 40.00	Bag 1/25 lb.....	\$25.00
3 lb. ctns.....	5.25	Case 16/3 lb.....	50.40	50 lb. bag.....	77.50	Bag 1/50 lb.....	49.50
5 lb. ctns.....	8.50	Bale 10/5 lb.....	51.50	100 lb. bag.....	150.00	Bag 1/100 lb.....	98.00
10 lb. bag.....	16.50	Bale 2/10 lb.....	20.20			Broken Cases 5c per lb. higher	

MERION STRAIGHT

Economical — Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.....	\$ 1.89	Case 25/1 lb.....	\$30.00	25 lb. bag.....	\$ 42.50	Bag 1/25 lb.....	\$26.75
3 lb. ctns.....	5.55	Case 16/3 lb.....	55.20	50 lb. bag.....	82.50	Bag 1/50 lb.....	53.00
5 lb. ctns.....	9.00	Bale 10/5 lb.....	56.00	100 lb. bag.....	160.00	Bag 1/100 lb.....	105.00
10 lb. bag.....	17.50	Bale 2/10 lb.....	22.00			Broken Cases 5c per lb. higher	

OVER)

See Free Delivery Offer On Page 1

LIQUID SUPER (SODAR) AMA

For Quick Kill Of Crab Grass



This high-power version of SODAR®, the crab grass killer, comes in liquid form and should be applied with a sprayer. You can see the crab grass plants lose color as it hits them, and complete destruction takes place in a matter of hours, not days. Full instructions come with it. It will quickly clear a heavily infested space where you may want to make a new lawn. 1 pint covers 1500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
1 pt.	12	20 lbs.	\$12.89	\$1.79
1 qt.	12	35 lbs.	21.24	2.95
Gal.	4	40 lbs.	23.40	9.75

VAUGHAN'S LAWN CLOVER KILLER

For those who object to clover's white blossoms, and susceptibility to disease. Contains 2, 4, 5T plus other ingredients to penetrate and kill tough stems of old clover. Will not harm grass when used as directed. 8 oz. covers 1,500 sq. ft. Now, Vaughan's Lawn Clover Killer can be recommended for the control of this pest, without injury to turf.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	12	11 lbs.	\$ 9.00	\$1.25
Qts.	12	32 lbs.	21.46	2.98
Gals.	6	60 lbs.	27.90	7.75



VAUGHAN'S 74% CHLORDANE

Widely accepted for crabgrass prevention and for control of lawn insects such as ants, chiggers, white grubs, sod webworm, cutworms, wireworms, earwigs, slugs, root maggot and others in flower garden soil. Excellent termite control.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1307	Pt.	12	25 lbs.	\$25.13	\$3.49
	Qt.	6	25 lbs.	19.05	5.29

VAUGHAN'S PEAT PLANT-A-POT INSURES THE LIFE OF SEEDLINGS

Your customers who start flower and vegetable seeds in cold-frames, hotbeds or their homes for an early start, can insure success by sowing the seeds in Vaughan's Plant-a-Pots.

Transplanting shock, which gives a serious set-back to seedling plants which are lifted from the soil when moved to the garden is entirely avoided by using Plant-a-Pots. This enables the plants to flower, or reach harvest size several weeks earlier. Moisture quickly penetrates the walls of the pot, facilitating watering. If the pots are placed in a box, pan or tray, water can be poured into the bottom and will be absorbed.

The roots of each tray seedling need never be disturbed, but as soon as the weather is right and the seedling large enough the pot can be set out in the garden. Here the plant will grow unchecked, the roots growing through the pot as it disintegrates. The decayed pot material will improve the soil and helps to retain moisture.

Display box illustrated is printed in three colors, taking counter space 21 x 13 inches, 17 inches high. It displays 72 plastic wrapped stacks of 2 1/4 inch size, 12 to the stack; or 72 plastic wrapped stacks of 3 in. size, 8 to the stack. This display is free with each carton.

Cat. No.	Size	Packed	Dealers Cost	Retail
S1430	2 1/4 in.	72 Stacks	\$16.85	39c Stack
S1430A	3 in.	72 Stacks	16.85	39c Stack

*Registration Applied for.

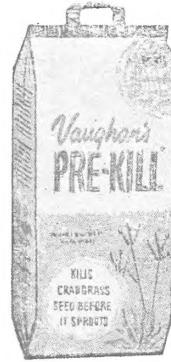
VAUGHAN'S PRE-EMERGENT CRABGRASS KILLERS

PRE-KILL

THE THREE YEAR CRABGRASS CONTROL

CONTAINS WONDER-WORKING CALCIUM ARSENATE IN AN EASY SPREADING BASE WHICH PREVENTS ITS BLOWING AWAY.

Use During Winter or Early Spring
Pre-Kill is a pre-emergent crabgrass killer. It destroys crabgrass before it develops, long before it can produce seeds for reproduction. Applied in fall, winter or early spring, it not only kills the next crop of crabgrass but also chickweed and Poa Annua grass and rids lawns of grubs, cutworms, lawn moth larvae, night crawlers and earwigs. With these, their food gone, moles leave.



Yes, Pre-Kill's proven performance means you can sell it with confidence and satisfaction.

Size	Packed	Dealer's Cost	Retail
For 1000 sq. ft.	6	\$17.82	\$4.95 each
For 2000 sq. ft.	12	68.04	9.45 each

PRE-VENTS

A High Quality Pre-Emergent Crabgrass Killer At Lowest Price In The Market

VAUGHAN'S PREVENTS contains Dacthal. For use on established lawns as a pre-emergent treatment for the control of smooth and hairy crabgrass. Also effective against other annual weeds as milky spurge, purslane, carpet weed, witchgrass, annual chickweed and foxtail.

Recommended as a border control in foundation plantings and in flower bed borders. Prevents growth of most grassy weeds in these areas if soil is undisturbed after cultivation.

Size	Packed	Weight	Dealer Cost	Retail
2,000 sq. ft.	12	252 lbs.	\$48.60	\$6.75



REPELLENT ROPE

Protect Your Vegetable Garden and Flower Beds

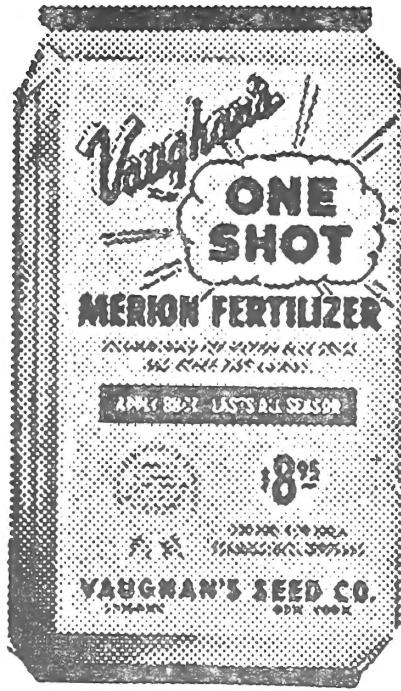


VAUGHAN'S ANIMAL REPELLENT ROPE.

This rope is impregnated with improved and more effective oils which set up a barrier of scent which turns dogs, cats and rabbits away. Circle flower bed or border.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S401	100 ft.	12	16 lbs.	\$13.32	\$1.85

Vaughan's ONE SHOT



MERION FERTILIZER

20 - 5 - 5

The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds.

Research on the needs of grasses since World War II has shown that a really balanced grass turf fertilizer should contain about four times as much nitrogen as phosphorus and potash. Experts agree that a 4-1-1 ratio is about right for lawns that were formerly overfed with phosphorus and potash by the older formulas such as 5-10-5 or 4-12-4. With Vaughan's One Shot Merion Fertilizer you have quick and slow releasing forms of nitrogen thus giving you a fertilizer that will feed over the entire season.

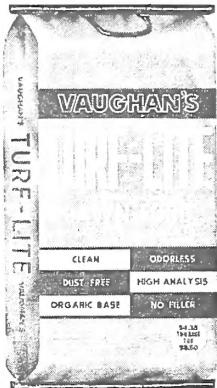
A proven sales getter at full 40% mark up.

Size	Packed	Wt.	Cost	Retail
50 lbs.	12	610	\$66.00	\$8.95
25 lbs.	12	306	\$36.50	\$4.95

VAUGHAN'S TURF-LITE THE MODERN LIGHT WEIGHT LAWN FOOD — IT'S TERRIFIC

Placed on the market experimentally last year . . . Vaughan's new low-priced — high-quality fertilizer was an immediate success. If you compare price and analysis of this high nitrogen 20-10-5 fertilizer with competitive brands you'll see why it became so popular. Full 40% discount, too! Recommend it for lawn feeding any time during growing season; 22-lb. bag feeds 5,000 sq. ft. for only \$4.35.

Size	Shipping Unit	Wt.	Dealers Cost	Retail
5000 sq. ft.	20	465 lbs.	\$53.00	\$4.35



VAUGHAN'S NEW SPECIALTIES

VAUGHAN'S FEEDER WEEDER

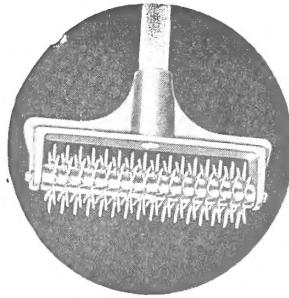


NEW! VAUGHAN'S FEEDER WEEDER

Double-duty products offer twice as many sales opportunities . . . additional profits, too. That's why Vaughan's has added a new high nitrogen fertilizer-weed killer combination to their outstanding line of lawn products. Powerful 2, 4D and 20-10-5 fertilizer are applied with a spreader. One 20 lb. bag effectively feeds and weeds 5,000 square feet. Full 40% discount.

Size	Shipping Unit	Cost	Retail
5,000 sq. ft.	12	\$37.80	\$ 5.25

VAUGHAN'S LAWNNOVATER



The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil. Just sow the seed — then roll Lawnovater over surface.

RETAIL EACH \$ 5.79
CASE OF 5 DEALER PRICE — 17.37

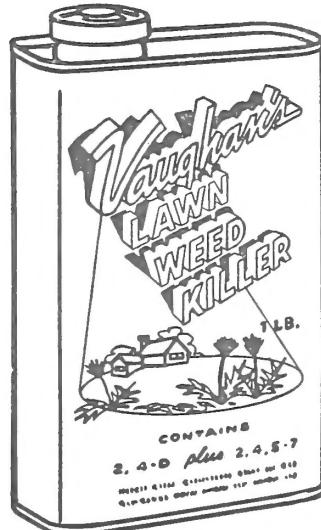
VAUGHAN'S FORMULA Z TURF FUNGICIDE



TURF FUNGICIDE. This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S-1340	8 oz.	12	12 lbs.	\$35.20	\$ 3.50

VAUGHAN'S LAWN WEED KILLER



Of all the weed killing chemicals, the original discovery, 2-4-D is the most dependable. It does its work with rarely a failure, clearing your lawn of broad leaved weeds, and keeping your grounds free of almost all unwanted plant growths. VAUGHAN'S LAWN WEED KILLER contains 2-4-D plus 2-4, 5-T, which makes it fatal to woody plants as well as weeds. Poison oak, poison ivy, cherry, honeysuckle and others are easily exterminated.

8-Oz. covers 1,500 sq. ft., retails at 90c.
carton of 24 \$12.06
Quarts covers 5,000 sq. ft., retails at \$2.75,
cartons of 12 \$19.80

Vaughan's Garden Chemicals

*Sell these Fast-Moving Items
This Spring*

WEED AND CRABGRASS KILLERS

Vaughan's New Redi-Measure Products.

A completely new way to sell garden chemicals. For the first time garden chemicals come in handy little packets. Pour contents of packet into one quart of water and you are ready to use. No measuring or mess—you get exact solution every time. Each box holds 12 Redi-Measured Packets.

The following good-selling items are available in Redi-Measure Packets:

- S-1317R Vaughan's Lawn Weed Killer**
- S-1302R Vaughan's Bent Grass and Chickweed Killer**
- S-1310R Vaughan's Clover Killer**
- S-1315R Vaughan's Liquid K. O.**
- S-1330R Vaughan's Super Soda**
- S-1308R Vaughan's Insect Spray**

Display Carton. State catalog number and item desired.

Size	Packed	Wt.	Dealer's Cost	Retail
12—10cc pks.	24	6 lbs.	\$12.82	\$89

Master Pack Contains 6 Displays, one each of the six Redi-Measure Items.

Cat. No.	Packed	Wt.	Dealer's Cost	Retail
1300 SM	6	35 lbs.	\$76.92	\$89

New! Vaughan's Liquidate

A complete herbicide to be used in driveways, patios, and other areas where weeds and grass are not desirable. Strictly non-toxic. Easy and safe to use.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1341	Pts. 12	20 lbs.	\$7.06	\$0.98	
	Qts. 12	35 lbs.	12.60	1.75	
	1/2 Gal. 6	35 lbs.	11.34	3.15	
	Gal. 4	50 lbs.	13.68	5.70	

Vaughan's Lawn Weed Killer

Kills both broad-leaved and woody pests. Contains 2,4D and 2,4,5T; 2,4,5T kills poison ivy, poison oak sumac, ailanthus and others. 2,4D kills dandelion, plantain, rag-weed, and other broad leaved weeds. 8 oz. covers 1,500 sq. ft., qt., 5,000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1317	8 oz.	24	22 lbs.	\$12.96	\$0.90
	1 qt.	12	32 lbs.	19.80	2.75
	Gal.	6	60 lbs.	24.30	6.75
	5 gal.	1	50 lbs.	18.00	30.00

Vaughan's Chickweed Killer

A positive destroyer of chickweed (also clover) for dry application. Packaged in handy new 10 oz. shaker-type container for quick and easy application without special equipment. Safe to use, will not harm most fine grasses but may kill bent grasses. 10 oz. can enough to treat 135 square ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1301	10 oz.	12	15 lbs.	\$6.98	97c

Vaughan's Liquid K.O. Crabgrass-Weed Killer

An extremely effective all-in-one control for both crabgrass and broadleaf weeds. A combination of the time-proven crabgrass killer, Super Soda® and 2,4D which is death on broadleaf weeds. Easy to apply with tank- or hose-type sprayers. Pint treats 1,500 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1315	Pts. 12	20 lbs.	\$16.92	\$2.35	
	Qts. 12	35 lbs.	28.44	3.95	
	Gal. 4	50 lbs.	31.08	12.95	



Vaughan's Bentgrass and Chickweed Killer

Bentgrass is a new nuisance to many homeowners because it has invaded Merion and other fine lawns and caused unsightly patchiness. Vaughan's new control is a good spray control and should sell well. Also effective against Common and Mouse-Eared Chickweed, Clover and Henbit. Not harmful to most desirable grasses. Contains 2,4,5 TP (Silvex). 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1302	8 oz.	12	11 lbs.	\$12.17	\$1.69
	Pts.	12	21 lbs.	21.46	2.98

Vaughan's Lawn Clover Killer

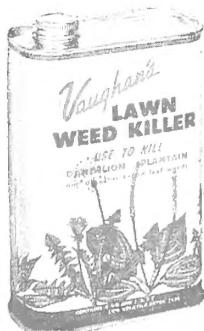
For those who object to clover's white blossoms, and susceptibility to disease. Contains 2,4,5T plus other ingredients to penetrate and kill tough stems of old clover. Will not harm grass when used as directed. 8 oz. covers 1,500 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1310	8 oz.	12	11 lbs.	\$9.00	\$1.25
	Qts.	12	32 lbs.	21.46	2.98
	Gal.	6	60 lbs.	27.90	7.75
	5 Gal.	1	50 lbs.	20.85	34.75

Vaughan's Liquid Super Soda®

High Power liquid for quick crab grass kill. Complete destruction in hours, not days. Clears heavily infested area for immediate preparation and planting of new lawn. Apply with sprayer. 1 pt. covers 1,500 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1330	1 pt.	12	20 lbs.	\$12.89	\$1.79
	1 qt.	12	35 lbs.	21.24	2.95
	Gal.	4	40 lbs.	23.40	9.75



Insecticides and Fungicides

It Pays To Stock And Sell Vaughan-Labelled Products

Today's retail customer wants a specific product to cure a specific problem. And Vaughan's provides the widest and finest line available for sale today. They are packaged to stimulate impulse sales . . . each show right on the label what they do for a customer's lawn or garden. Many of them do more than one specific thing . . . another reason why you almost never get a quality complaint on a Vaughan's product and why customers almost always return for more. Stock the full line; one product helps sell the next because of the Vaughan name.

Vaughan's Rose and Plant Dust or Spray with Phaltan

Protects plants from insects and diseases without diagnosing trouble. Contains new Phaltan for black spot on roses and other fungi and mites; Malathion, destroyer of aphids and other insects; 5% D.D.T. all around insecticide dust. Protects roses, evergreens, and other ornamental plants from any pest that threatens them. Use in garden dusters or sprayers. 8 oz. is a refillable pump gun.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1322	8 oz.	24	22 lbs.	\$17.14	\$1.19
	1 lb.	12	18 lbs.	10.73	1.49
	4 lb. can	4	22 lbs.	10.78	4.49

Vaughan's Tomato and Vegetable Dust or Spray

Protects edible plants from insects and diseases, with complete safety to those who eat the vegetables and fruit. Contains malathion and methoxychlor, which destroy insects of all types, and captan, which disposes of all fungi. Use on fruit trees, and on flowers if you wish. Apply as dust or spray with regular garden equipment. 8 oz. is a refillable pump gun.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1335	8 oz.	12	9 lbs.	\$7.20	\$1.00

Vaughan's Fruit Tree Spray

A fine control for insects, fungus and other diseases. Usable to protect Apple, Pear, Peach, Plum, Cherry and other fruit trees. Made to Vaughan's exacting specifications with 12% Methoxychlor, 6% Malathion and 12% Captan. 12 oz. makes 9 gallons commercial strength spray.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1309	12 oz.	12	12 lbs.	\$9.00	\$1.25



Vaughan's Insect Spray

Made especially for the home gardener; usable inside and outside the home. Kills Aphids, Red Spider, Japanese Beetle, Lawn Webworms, Chiggers, Chinch Bugs, Mole Crickets, Thrips and other bothersome insects. Easy and economical to use. Contains Malathion of Premium grade to control odor, plus Lindane, DDT and Tedion. A Vaughan's product that answers many customer-requests. Pint makes up to 32 gallons spray, average dilution.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1308	4 oz.	12	7 lbs.	\$6.40	\$.89
	8 oz.	12	12 lbs.	11.45	1.59
	Pt.	12	25 lbs.	20.80	2.89
	Qt.	12	50 lbs.	35.85	4.98

New! Vaughan's Evergreen Spray

Contains malathion for red spider control. Easier, safer to use on evergreens. This spray can also be used on other garden flowers.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1342	8 oz.	12	15 lbs.	\$11.45	\$1.59
	Pts.	12	25 lbs.	20.80	2.89

Vaughan's New Rose Fungicide

Contains Phaltan 75W. a new and improved fungicide.

A highly effective fungicide in a newly designed package to stimulate impulse sales to rose lovers. A specific remedy for Rose Black Spot, Powdery Mildew and other plant diseases. 6 oz. makes up to 30 gallons diluted spray.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1320	6 oz.	12	8 lbs.	\$12.89	\$1.79
	12 oz.	12	15 lbs.	23.69	3.29

New! Vaughan's Ant Powder

Contains 6% Chlordane. Use to kill ants, silverfish, earwigs, spiders, and other household and garden insects.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1344	1 lb.	12	13 lbs.	\$4.62	\$0.65

Vaughan's 45% Chlordane

Most versatile insecticide. Kills insects infesting Lawns, Soils, Gardens, Homes such as Ants, Chiggers, Chinch-bugs, Boxelder bugs, Grubs, Roaches, Silverfish. Also Flies, Mosquitoes, and TERMITES. Also recommended for Crab Grass control.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1305	4 oz.	12	7 lbs.	\$5.40	\$0.75
	8 oz.	12	12 lbs.	7.92	1.10
	1 pt.	12	21 lbs.	13.32	1.85
	1 qt.	6	20 lbs.	10.62	2.95
	1 gal.	4	49 lbs.	25.20	10.50

Vaughan's 74% Chlordane

Widely accepted for crabgrass prevention and for control of lawn insects such as ants, chiggers, white grubs, sod webworm, cutworms, wireworms, earwigs, slugs, root maggot and others in flower garden soil. Excellent termite control.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1307	Pt.	12	25 lbs.	\$25.13	\$3.49
	Qt.	6	25 lbs.	19.05	5.29

Vaughan's Formula Z 5 in 1 Lawn Fungicide

Ends summer brown-out, brown patch, leaf spot, dollar spot and other lawn diseases without the need of diagnosis or experiments. Keeps deep green color in lawn through hottest midsummer weather. Easy to apply as dust, or spray, with usual garden equipment. 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1340	8 oz.	12	12 lbs.	\$25.20	\$3.50
	5 lb.	1	5 lbs.	14.85	24.75

Add 10% for less than case lots.

SEED MARKET QUOTATIONS
SELL Modern Lawn Seed Mixtures
BE MODERN



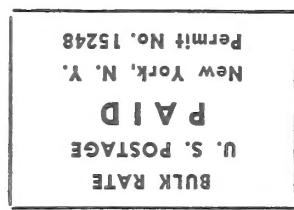
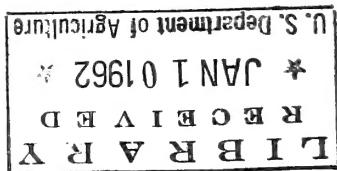
Newport Blue and Penn Lawn Fescue
With Merion Blue, Delta and

Master Blend®

NEW YORK 13, N.Y.
85 WHITE STREET

Vaughn's Seed Company

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VAUGHAN'S K.O. KNOCKS OUT BOTH CRABGRASS AND WEEDS

K.O. is the all-in-one crabgrass and weed killer that'll really sell when the first dandelions show their faces. Contains Sodar®, the proven post-emergent crabgrass killer, PLUS 2, 4D for sure destruction of

broadleaf weeds. And this double-death-dealing product has a new triple sales appeal: three kinds to fit every application need.



DRY K.O. FOR SPREADING

Granulated to make it easy for your customers to spread certain death for crabgrass and weeds... over their entire lawn. 9 lbs. treats 2,500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
9 lbs.	4	40 lbs.	\$ 9.48	\$3.95
18 lbs.	10	190 lbs.	41.70	6.95



LIQUID K.O. FOR SPRAYING

The all-new liquid your customers just spray on to wilt away weeds and crabgrass. For tank or hose type sprayers. Pint treats 1,500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
Pint	12	20 lbs.	\$16.92	\$2.35
Quart	12	35 lbs.	28.44	3.95
Gal.	4	50 lbs.	31.06	12.95



K.O. FOR SPOT TREATMENT

Extra-easy-to-use and a new idea in lawn care. Now customers can just shake K.O. on for a lawn free of crabgrass and weeds. Package spot-treats the average home grounds.

Size	Packed	Wt.	Dealers Cost	Retail
4 lbs.	12	50 lbs.	\$16.20	\$2.25

VAUGHAN'S SEED CO. — Established 1876 — 85 White Street, New York 13, N.Y. — BArclay 7-4900